

IMAGES SHOPPING CENTRE AWARDS 2016



The evening of Day 1 at India Shopping Centre Forum culminated in the 9th edition of the annual IMAGES Shopping Centre Awards (ISCA), which recognised outstanding shopping centres and professionals across the country under 29 different award categories in front of an audience comprising the who's who of retail and retail real estate businesses in India.

Held at The Renaissance Hotel, Mumbai, ISCA 2016 honoured India's leading malls -- from both metros and non-metros -- on basis of ROI and sales metrics for retailers, as well for outstanding marketing drives and social & community activities.

New Delhi's Select Citywalk and Kolkata's South City Mall were the stars of the glamorous evening, walking away with four and five trophies, respectively.

>> PROCESS

To shortlist and rank best performing malls in India for financial year 2015-16, IMAGES undertook a first of its kind exercise in the world -- involving over 200 top brands and retailers with their respective business development/ operations/ marketing & retail team members and associates -- to identify the best malls across India. Tenants in shopping centres with different retail verticals, formats and consumer segments joined in to rank malls on the basis of their overall performance including metrics like marketing promotion initiatives, trading density and ROI.

They voted and analysed centres that they were present in, as well as centres they would like to be present in. Eight of the 29 awards at ISCA 2016 were the RETAILERS' CHOICE AWARDS, decided purely by India's leading national retail chains who voted for their preferred shopping centres from

across the country on the basis of Return on Investment or ROI, and sales per square feet.

ISCA 2016 nomination categories and entry details were announced earlier this year through the India Shopping Centre Forum website, magazine ads, personalised electronic media campaigns and tele-calling to prospective nominees in all proposed categories.

>> JURY

The Grand Jury for ISCA 2016, comprising distinguished personalities in the field of research, design and consulting with thorough insights into the business, and India's top retailers, gave scores based on their own understanding of the nominees. Jurors included Mr. Amitabh Taneja, Chief Convenor, India Shopping Centre Forum, Mr. Anuj Puri, Chairman & Country Head, Jones Lang Lasalle, Mr. Ajay Bijli, CMD PVR Limited, Ms. Ireena Vittal, Expert, Indian Agriculture & Urban Change, Mr. Krish Iyer, President & CEO Walmart India, Mr. Neelesh Hundekari, Partner A T Kearney, Mr. Phil McArthur, Founder & MD, McArthur Company, Mr. Pankaj Jaju, Head - Strategic Partnerships, Axis Bank, Mr. Sanjay Dutt, Managing Director, India Cushman & Wakefield, Mr. Simon Thomson, Founder & Principal, Retail International, and Mr. Shishir Bajjal, Chairman & MD, Knight Frank India Pvt. Ltd.

Hosted by Freishia BomanBehram, the ceremony featured performances by the Manuel Manuel Trio, with guitarist and composer Adil Manuel, singer & songwriter Shannon Donald and beat boxer extraordinaire, Alan D-Souza. The trio performed some several popular tracks, including Michael Jackson's Billie Jean and Adele's Rolling in the Deep. Also entertaining the audience was popular comedian and author Radhika Vaz.



★★★ IMAGES MOST ADMIRED SHOPPING CENTRE OF THE YEAR: **BEST ROI** ★★★

▶ EAST ◀



★ **SOUTH CITY MALL**
KOLKATA



presented by:
Gaurav Ahuja
COO, Red Ginger Hospitality

received by:
Manmohan Bagree, Vice President &
COO, South City Projects (Kolkata) Limited

▶ WEST ◀



★ **INFINITI MALL**
MALAD



presented by:
Sumeet Suneja, Head, BD-Bestseller

received by:
Mukesh Kumar, Sr. VP, Infiniti Mall &
Hitesh Oza, GM- Commercial, Infiniti Mall

▶ SOUTH ◀



★ **FORUM MALL**
KORAMANGALA



presented by:
Rohan Jetley
Promoter and CEO – TGI Fridays

received by:
Muhammad Ali, COO – Prestige Retail,
Rahil Ajani, GM-Mall Operations,
Forum Koramangala

▶ NORTH ◀



★ **SELECT CITYWALK**
NEW DELHI



presented by:
Pankaj Renjhen, MD, Retail, JLL

received by:
Yogeshwar Sharma, Executive Director,
Select CITYWALK

★★★ IMAGES MOST ADMIRED SHOPPING CENTRE OF THE YEAR: **BEST SALES PER SQ. FT** ★★★

▶ EAST ◀



★ **SOUTH CITY MALL**
KOLKATA



presented by:
Gaurav Ahuja,
COO, Red Ginger Hospitality

received by:
Dip Biswas, DGM – Operations
& Marketing, South City Projects
(Kolkata) Limited

▶ WEST ◀



★ **HIGH STREET
PHOENIX**
MUMBAI



presented by:
Sumeet Suneja, Head, BD, Bestseller

received by:
Manish Mehta, VP Leasing, Phoenix
Market City Kurla &
Amit Sawant, Head Marketing,
High Street Phoenix & Palladium

▶ SOUTH ◀



★ **EXPRESS AVENUE**
CHENNAI



presented by:
Rohan Jetley, Promoter &
CEO – TGI Fridays

▶ NORTH ◀



★ **SELECT CITYWALK**
NEW DELHI



presented by:
Pankaj Renjhen, MD, Retail, JLL

received by:
Yogeshwar Sharma, Executive Director,
Select CITYWALK

AWARDS

★★★★ IMAGES MOST ADMIRER SHOPPING CENTRE OF THE YEAR: MARKETING & PROMOTIONS ★★★★★

► EAST ◀



★ **SOUTH CITY MALL**
KOLKATA



presented by:
Alexander Koth & Jagmohan Batra,
MD & Founder, Minodes Aryahan

received by:
Dip Biswas, DGM – Operations
& Marketing, South City Projects
(Kolkata) Limited

► WEST ◀



★ **THE OBEROI MALL**
MUMBAI



presented by:
Alexander Koth &
Jagmohan Batra, MD & Founder,
Minodes Aryahan

received by:
Joy Creado, GM Operations, Oberoi Mall
Shital Mehta Choksi, Sr. Manager
Marketing, Oberoi Mall

► SOUTH ◀



★ **PHOENIX MARKET CITY**
BENGALURU



presented by:
R. A. Shah, Trent Limited

received by:
Anubhav Garg, AGM - Leasing, Phoenix
Marketcity Kurla.

► NORTH ◀



★ **DLF PROMENADE**
NEW DELHI



presented by:
R. A. Shah, Trent Limited

received by:
Sonali Manilal, Head Marketing,
DLF Promenade, **Deepti Dingra**, Manager
Leasing, DLF Promenade,
Sandeep Umeshbabu, Executive
Marketing, DLF Promenade

★★★★ IMAGES MOST ADMIRER SHOPPING CENTRE OF THE YEAR: SOCIALLY RESPONSIBLE ★★★★★

► WEST ◀



★ **VIVIANA MALL**
THANE



presented by:
Andrew J Taylor, Senior MD, Macquarie
Infrastructure and Real Assets, Hong Kong

received by:
Rima Pradhan, VP Marketing
Gurvineet Singh, VP Leasing,
Sunil Shroff, CEO Viviana Malls

► SOUTH ◀



★ **ORION MALL**
BENGALURU



presented by:
Andrew J Taylor, Senior MD,
Macquarie Infrastructure and Real
Assets, Hong Kong

received by:
Vishal Mirchandani, CEO- Retail &
Commercial, Brigade Enterprises
& **Sunil Munshi**, Sr. GM, Mall
Management, Orion Mall

► NORTH ◀



★ **SELECT CITYWALK**
NEW DELHI



presented by:
Andrew J Taylor, Senior MD,
Macquarie Infrastructure and Real
Assets, Hong Kong

received by:
Yogeshwar Sharma, Executive
Director at Select CITYWALK

► SPECIAL MENTION ◀



★ **FORUM MALL**
CHENNAI



presented by:
Andrew J Taylor, Senior MD, Macquarie
Infrastructure and Real Assets, Hong Kong

received by:
Muhammad Ali, COO – Prestige Retail,
Ashwini Nithyanandam, AGM-Mall
Promotions and Analytics,
Deepak Prashanth, Manager – Leasing,
Forum Vijaya Mall

★★★ IMAGES MOST ADMIRED SHOPPING CENTRE OF THE YEAR: NON METRO ★★★

▶ EAST ◀



★ **P&M MALL**
PATNA



presented by:
Zubin Cooper, CEO, Bentel

received by:
Sunil Agrawal,
CEO, P&M Infrastructures Ltd

▶ WEST ◀



★ **PHOENIX MARKET CITY**
PUNE



presented by:
Zubin Cooper, CEO, Bentel

received by:
Amit Sawant, Head Marketing,
High Street Phoenix & Palladium

▶ SOUTH ◀



★ **LULU INTERNATIONAL MALL**
KOCHII



presented by
Vineet Sharma, Director,
Studio 13 Design

received by
Vinay Kailath, Deputy Manager,
Leasing, **Ranjith Reghunathan**, Deputy
Business Development Manager,
Sajeesh Chandran, Senior Executive,
Retail Relations, Lulu Mall

▶ NORTH ◀



★ **ELANTE MALL**
CHANDIGARH



presented by
Vineet Sharma, Director,
Studio 13 Design

received by
Vikas Yadav, Manager, Operations,
Carnival Realty
Sanjeev Bhardwaj, Head, Leasing &
Marketing, Carnival Realty

★★★ IMAGES MOST ADMIRED SHOPPING CENTRE OF THE YEAR: METRO ★★★

▶ EAST ◀



★ **SOUTH CITY MALL**
KOLKATA



presented by:
S Raghunandan, Co-Founder, Next
Practice Retail

received by:
Manmohan Bagree, Vice President &
COO, South City Projects (Kolkata) Limited

▶ WEST ◀



★ **HIGH STREET PHOENIX**
MUMBAI



presented by:
S Raghunandan, Co-Founder, Next
Practice Retail

received by:
Manish Mehta, VP Leasing, Phoenix
Market City Kurla & **Amit Sawant**,
Head Marketing, High Street Phoenix
& Palladium

▶ SOUTH ◀



★ **ORION MALL**
BENGALURU



presented by:
Sanjeev Rao, Director-BD, Raymond
Apparel Ltd.

received by:
Vishal Mirchandani, CEO, Retail &
Commercial, Brigade Enterprises
Limited & **Sunil Munshi**, Sr. GM- Mall
Management, Orion Mall

▶ NORTH ◀



★ **SELECT CITYWALK**
NEW DELHI



presented by:
Sanjeev Rao, Director-BD, Raymond
Apparel Ltd.

received by:
Yogeshwar Sharma, Executive
Director, Select CITYWALK

AWARDS

★★★ IMAGES MOST ADMIRED SHOPPING CENTRE PROFESSIONAL OF THE YEAR ★★★

▶ EAST ◀



★ **MANMOHAN BAGREE**
SOUTH CITY MALL, KOLKATA



presented by:
Amitabh Taneja & Bhavesh Pitroda –
IMAGES Group

received by:
Manmohan Bagree, Vice President &
COO, South City Projects (Kolkata) Limited

▶ WEST ◀



★ **RAJNEESH MAHAJAN**
INORBIT MALLS



presented by:
Amitabh Taneja & Bhavesh Pitroda –
IMAGES Group

received by:
Rajneesh Mahajan, ED, Inorbit Malls

▶ SOUTH ◀



★ **VISHAL MIRCHANDANI**
BRIGADE ENTERPRISES



presented by:
Amitabh Taneja & Bhavesh Pitroda –
IMAGES Group

received by:
Vishal Mirchandani, CEO- Retail &
Commercial, Brigade Enterprises

▶ NORTH ◀



★ **PUSHPA BECTOR**
DLF MALL OF INDIA



presented by:
Amitabh Taneja & Bhavesh Pitroda –
IMAGES Group

received by:
Pushpa Bector, Head and EVP,
DLF Mall of India

★★★ IMAGES MOST ADMIRED SHOPPING CENTRE LAUNCH OF THE YEAR ★★★

▶ EAST ◀



★ **ACROPOLIS MALL**
KOLKATA

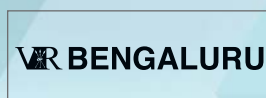


presented by:
Tara Subramaniam, MD and COO, JM
Financial Credit Solutions

▶ SOUTH ◀



★ **VR BENGALURU**
BENGALURU



presented by:
Tara Subramaniam, MD and COO,
JM Financial Credit Solutions

received by:
Sumi Gupta, Director, Virtuous
Retail, Ankit Samdariya, VP, Virtuous
Retail

▶ NORTH ◀



★ **DLF MALL OF INDIA**
NOIDA



presented by:
Tara Subramaniam, MD and COO, JM
Financial Credit Solutions

received by:
Pushpa Bector, Head and EVP, DLF Mall
of India

★★★ IMAGES MOST ADMIRED SHOPPING CENTRE OF THE YEAR: TURNAROUND



★ **SAHARAGANJ MALL**
LUCKNOW



presented by:
Willfred Menezes, MD & Director,
Omnitech